



Sponsorship Information

What: Soul Train Night

When: Friday March 31, 2017

Where: Elevation Hotel

Your organization has the opportunity to be a distinguished sponsor and partner with KBUT to produce this signature community event. For more than 20 years, Soul Train Night has been recognized as the dance party of the year. Your organization will receive significant exposure on KBUT's airwaves, on social media, and at the event. Please contact Tyler Lucas at 970-349-5225 or tyler@kbut.org. *The deadline to sponsor Soul Train Night is Friday March 17.*

\$1000 "Kins of Soul" Title Sponsorship

- 6 complimentary tickets (\$120 value)
- Mentions during on-air promotions: 3x daily for 2 weeks, 42 total mentions (\$600 value)
- Exclusive social media promotions and recognition on KBUT.org
- Banner at event
- Name on poster
- On-stage verbal thank you and recognition during event
- KBUT.org recognition
- On air thank you after event: 3x per day, 3 days
- Thank you mention in newspaper after event

\$500 "Don Cornelius" Gold Sponsorship

- 4 complimentary tickets (\$80 value)
- Business mention during on-air promotions: 1x daily for 2 weeks, 28 total mentions (\$420 value)
- Business name on poster
- Banner at event
- On-stage verbal thank you and recognition
- KBUT.org recognition
- On air thank you after event: 3x per day, 3 days
- Thank you Mention in newspaper after event

\$250 "Disco Stu" Silver Sponsor

- 2 complimentary tickets (\$40 value)
- Business name on poster
- Banner at event
- On-stage verbal thank you and recognition
- KBUT.org recognition
- On air thank you after event
- Thank you mention in newspaper after event

\$150 Sponsor

- Business name on poster
- On-stage verbal thank you and recognition
- KBUT.org recognition
- Thank you mention in newspaper after event